



# pachang.her

ux/ui designer

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## ABOUT ME

A motivated and creative professional with a background in fashion design, comprehensive certifications in UX/UI design and web development, and completed education in IT networking, seeking to leverage design expertise and technical skills to create intuitive and visually appealing user experiences.

## EDUCATION

### eCornell - Cornell University

Feb 2024 - May 2024

Certificate - Web Design & Development

### University of MN - Boot Camp

Sept 2022 - Mar 2023

Certificate - UX/UI Design

### Mount Mary University

Aug 2011 - May 2015

BA - Fashion Design

## TECHNICAL SKILLS

Figma ●●●●●

Miro ●●●●●

Adobe XD ●●●●●

Illustrator ●●●●●

Photoshop ●●●●●

## EXPERIENCE

### Kohl's Corporation , Menomonee Falls, WI

- **Little Co. Associate Designer (2023-current)**
  - Design and lead for both boy/girl apparel and accessories
  - Contributed to holiday-specific product development that consistently drives double-digit sell-throughs, particularly in the digital business. Designed and introduced a new sweater assortment, achieving a 6% YTD growth.
  - Strategic color and art direction with team collaboration for the season
  - Utilized Adobe software to create detailed sketches to guide the Technical Design team
  - Partnered with fabric suppliers and internal materials team to source sustainable fabrics.
- **Jumping Beans Associate Designer (2021-2023)**
  - Designed seasonal collections for toddler girls and adaptive, incorporating current fashion trends and market demands
  - Drove YTD growth of 65% in adaptive apparel sales (2022-2023), with overperforming categories in the physical adaptive bucket, including the successful integration of Disney licensing into the assortment. Added the addition of swimwear development to the adaptive line, achieving consistent double-digit weekly sell-through rates.
  - Strategic color and art direction with team collaboration for the season
  - Created detailed sketches to guide the Technical Design team
- **Jumping Beans Assistant Designer (2019 - 2021)**
  - Assisted Designer with girl/toddler/baby and adaptive assortment
  - Created handoff packages to highlight style and design intent overview for Technical Design partners to create tech packs
  - Managed all styles in PLM system application.

## AREAS OF EXPERTISE

- UX Methodologies
- UI Design
- Wireframing
- Sketching
- User Research and Testing
- Basic HTML/CSS/jQuery